

## Press Release 13

About a small items' sorter

Title proposals:

**Small items and packs fast and easy sorted in Postal and Online Shops.**

**Nobody sorts small packs on heavy and expensive sorters. Here is an intelligent cheap solution.**

**This Postal Sorter is no joke, it's a reasonable reality for tiny items and small packs in e-commerce.**

In China are many postal distribution centers. Most of them have a lot of small packages to handle and to sort, because the internet business is exploding in China. Here the Chinese partner of Avancon developed a brilliant idea to solve this problem by installing a fast and easy sorter, which is equipped with the Avancon OTU-tables and sorts very fast all kind of small items and packs.

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*There are some things that you can fulfil with money, but at the end of the day these are not the things that make you happy. It is the small things that make life good.*

*Sebastian Vettel (Formula-1 Racing Driver)*

Yes, it is very often the case that small things are more important than big things. In the solution presented here, it is a real help when dealing with small objects.

This sorting conveyor is basically very simple. It has a conveyor belt and Avancon OTUs (Omnidirectional Transfer Units) with 9 destinations that could be expanded to 17.

In this application, the barcode reader reads the label and the small units are transported to the right or to the left into the correct container on the corresponding OTU table.



Most online e-commerce shops as well as all postal and express services have similar problems with small items. Nobody likes to use a large, heavy and expensive Tilt- or Cross-belt-sorter for these small packages. – In addition, this solution is space saving, flexible and fast for these small packs and, on top, very economical.

This sorter handles packed items as jewelry, watches, smartphones, toys, small spare parts for cars and bicycles, electronic components, accessories, fashion items, cosmetics, pharmaceuticals and thousand other things. You see it in nearly any internet shop.



Please look at [www.avancon.com/videos](http://www.avancon.com/videos) >>>Fast and easy Sorter for small packs.

If you are interested, please ask directly Avancon SA, phone +41 91 222 10 10.

**For the editor:**

- For this **Press Release** you may download good printable pictures in 300 dpi as **.tif**-format or for the internet in 72 dpi as **.jpg**-format from our website: <http://www.avancon.com/press> >**PR 13**
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- Without title, footnote and abstract this report has 312 words and 1861 characters (including spaces).